

Staff, students raise \$200,000 for scholarship, \$60,000 for Yes Chef!

Hundreds of George Brown staff, students and friends have stepped up the plate to support the college this year, raising \$160,000 for the Clifford Lloyd 40th Anniversary Scholarship fund and an additional \$60,000 for the Yes Chef! campaign.

The Anniversary fund, launched with a collection of loonies and toonies at the President's Welcome Back Breakfast in September 2007 – now totals more than \$160,000 with gifts from more than 150 donors. That amount will yield an additional \$5,000 for students in financial need every year in perpetuity.

The family of former George Brown President Clifford Lloyd, who died earlier this year, made a \$10,000 donation to the fund. Funds raised were increased by government matching programs.

The Centre for Hospitality and Culinary Arts' Yes Chef! campaign has also attracted more than 200 staff, student, alumni donors to its "family" campaign, which has raised more than \$60,000 to support an expansion of Centre for Hospitality and Culinary Arts facilities.

About \$25,000 of that amount came from student-organized fundraising events that included an oldies band night and Latin night at a local club. Future funding raising events include a Nintendo Wii computer game championship and a cookie sale.

"The students really learned about giving back and being part of the college," says Yes Chef! campaign manager Linda Dunn.

The public phase of Yes Chef! fundraising will begin in September, 2008. Staff, alumni and the public are welcome to make donations to both funds through the College Foundation.



TREE PLANTING MARKS END OF 40th ANNIVERSARY CELEBRATIONS – President Anne Sado adds a shovel of earth to the base of a newly planted Crabapple tree in the Casa Loma Campus park on Dartnell St. on June 20. The tree planting was the last formal event marking of the college's 40th Anniversary. It was preceded by a town hall meeting in which staff heard about college plans and priorities and followed by a staff barbecue on the lawn of the park.

Grad Ben Carlson's Hamlet is "once in a lifetime"

George Brown Theatre program graduate Ben Carlson has reached the pinnacle of his profession in Canada – playing Hamlet at Stratford.

The brooding, conflicted Prince of Denmark is a role that has defined previous generations of actors – and Carlson's Hamlet is drawing rave reviews.

Toronto Star theatre critic Richard Ouzounian couldn't say enough about it.

"I am willing to bet you couldn't find a better Shakespearean performance in all of North America – maybe in all the English-speaking world – than that of Ben Carlson," he said in a late May review of the production. "Carlson's Hamlet is the kind of performance that comes along once in a lifetime."

Since graduating in 1993 Carlson honed his skills as an acclaimed principal actor at the Shaw Festival for 11 seasons and also played Hamlet at Steppenwolf Theatre in Chicago. He has learned to take reviews – good and bad – with a grain of salt.

"Reading a good review is wonderful affirmation but you can't take it too seriously because if you believe the good, you also have to believe the bad," says Carlson. "You have to find the affirmation within yourself that you are doing well".

Despite his parents' warnings (they are both actors) about the pitfalls of a career on the stage, Carlson left McGill University to study theatre at George Brown in 1990. Even before completing the three-year program, much to his parents' and his own relief, Carlson was working steadily.

He credits George Brown's program for providing practical training – including pre-performance warm up exercises he still uses – a positive learning environment, and connections to the theatre community.

"Talent and luck may work sometimes but good training and a good work ethic will always get you places," he says.

(continued on page 2)

The Chefs' House to open at 215 King St. E. this Fall

This Fall senior culinary school students will have a new home at George Brown, with a new state-of-the-art training restaurant aptly called The Chefs' House.

The 70-seat street front restaurant at 215 King St. E., will be open to the general public, offering lunch and dinner daily as well as food and wine workshops and special events.

Culinary students will be front and centre in The Chefs' House, with a large, open-concept kitchen situated right in the centre of the dining room. A private dining room for up to 16 guests will be located on the restaurant's lower level.

"We have always felt that training in a public-facing restaurant, serving paying customers, is necessary to developing graduates of unparalleled quality, excellence and workplace readiness," said Hospitality and Culinary Arts Dean John Walker.

In an alliance between the college and the Ontario Hospitality Institute (OHI), The Chefs' House will also house the new Culinary Foundation for Chefs, which will offer new chef awards, seminars and publications. George Brown has trained students for hospitality careers for many years in dining rooms within the college, but this is the first time it will set up a full-fledged public restaurant.

To read George Brown's June 17 press release about The Chefs' House go to: <http://www.georgebrown.ca/releases/215-king-opening.aspx>

Ben Carlson (continued from page 1)

Carlson, who also has roles in Stratford's *The Taming of the Shrew* and *All's Well That Ends Well*, is just one of many George Brown graduates who are treading the boards this summer – drawing applause and critical praise. Carlson is joined on stage in *The Taming of the Shrew* by 1996 graduate Evan Buliung, who stars as Petruchio, husband of the shrewish Kate.

"The return of Evan Buliung to the classics is one of the many things to celebrate about the opening week of the new regime at the Stratford Shakespeare Festival," says Star critic Ouzounian. "His performance of Petruchio... manages to combine strength, charm, wit, and textual clarity with a welcoming dose of swaggering machismo that has been conspicuously absent from the festival in recent years."

The Star critic mourned Buliung's early stage death in his other Stratford role as Mercutio in *Romeo and Juliet*. "Buliung is such a dashing and charismatic Mercutio that it leaves the play feeling empty after he dies," he said.

Other George Brown alumni playing in theatre productions this summer include:

- Also at the Stratford Festival: Ron Kennell as Reynaldo in *Hamlet*, Tailor in *Shrew*, and Andre Sills as Abraham in *Romeo and Juliet*, Marcade in *Love's Labour's Lost*, and the Centurion in *Caesar and Cleopatra*.
- At Soulepper Theatre: grads Sarah Wilson in *Black Comedy/The Real Inspector Hound*, and Patricia Fagan, Ryan Bondy and Seann Murray in *Ring Round the Moon*.
- In the Humber River Shakespeare Company's production of *Twelfth Night*: Marie Jones and Jan-Michael Weir.



Theatre program graduate Ben Carlson is drawing rave reviews for his role as Hamlet in the Stratford Festival. He's one of many graduates on stages across the province this summer.

- At the Royal Alex: Victoria Adilman in *Dirty Dancing*.
- At the Berkeley Street Theatre: Sanctuary Song was written by grad Marjorie Chan and features grad Sharmila Day.
- At the Jane Mallet Theatre (in the St. Lawrence Centre for the Arts): Sarah Dodd appears in the Harold Green Jewish Theatre Co. production of *The Sisters Rosensweig*.
- Tim Walker appears in 4th Line Outdoor Theatre productions in Peterborough.
- A number of grads also will appear in Fringe Festival and Summerworks Festival productions.

George Brown's Alumni Office has planned a bus excursion to Stratford to see an afternoon production of *Taming of the Shrew* on Sat., Sept. 27, 2008. For details go to the alumni section of the college's website.



ONE GRAD, TWO DIPLOMAS – Melissa Graham (centre) graduated in June from two George Brown programs – Management Studies and Fashion Management. She came to get her Fashion diploma at the convocation ceremony on the morning of June 12 with her mother Barb Graham (left) and best friend (and George Brown Jewellery Arts student) Rae Brenne. She decided one ceremony was enough though, and let the college send her business diploma. What are Barb's plans? "I'm working at Roots right now, but I'm planning to live for a year in New York City or Ireland, then I'll start my career," she says. She was among more than 2,200 students to attend convocation ceremonies in June. In 2008 George Brown had 5,754 graduates in all, 3,795 graduating after the winter semester. More than 8,000 proud family and friends attended June convocations.



LEARNING FROM INDUSTRY LEADERS – Hospitality, Tourism and Leisure student Jami Steele (second from right) chats with (from left) Larry Ketcheson, Director of Parks and Recreation Ontario, Professor Donna Lee, and Paul Lamey, Director of Aquatics and Athletics at Toronto's lakefront Boulevard Club, during an early June class. The high profile in-class speakers, along with a recent field trip to the Granite Club, were designed to connect students to the industry, says Lee.

Grads at work

Shiva Maleki helps women find satisfying work

Graduate Shiva Maleki helps women lead happier, more satisfying working lives – and that makes her happy.

Shiva is an employment counselor at JVS Toronto—a nonprofit community organization that helps people reach their employment and educational goals. Shiva does one-on-one counseling and leads employment skills workshops at a JVS program called Women In Successful Employment or WISE, for short.

The women who find their way to WISE's office at Yonge and King Streets are unemployed, underemployed or want to make a career change. But, apart from being over 25 years old, that's all they have in common – some have PhDs, and some didn't finish high school, some have disabilities that make employment a challenge, and some have just experienced a run of bad luck.

What they get from Shiva is an empathetic ear, a chance to reassess their strengths and opportunities and then help launching new careers. "We empower them by helping them reach their potential," says Shiva.

Shiva says the job is true reflection of her skills and strengths. As a former English teacher in her native Iran and then in Turkey she loves leading the workshops, but balances those high-energy sessions with quieter individual counseling where she can develop long-term relationships with clients.

The counseling job at WISE is Shiva's second since graduating from George Brown's Career and Work Counsellor program at the end of 2000. By January 2001 she was counseling clients in the Skills for Change program – where she happily spent the next five years helping internationally-trained professionals find appropriate work.

George Brown's program also helped Shiva, who lives in Markham with her husband Kamran and 15-year-old daughter Nasim, make a positive adjustment to the working world herself – increasing her empathy for others and giving her new clarity about her own career and goals.

"I've always been an optimistic person...but now I have the tools."



Career counselor Shiva Maleki loves her job helping women find more fulfilling careers.

Dental hygiene grad now heads provincial association

George Brown graduate Margaret Detlor was recently named president of the Ontario Dental Hygienists' Association (ODHA), a volunteer organization that represents close to 6,000 members.

Detlor, who graduated in 1988, says she'll advocate for the dental hygienist profession with government.

"We will continue to maintain our profile at Queen's Park and work with MPPs on issues that affect the profession. One of my roles as president is to cultivate partnerships with government agencies and other health groups to ensure dental hygiene is recognized as an essential part of Ontario's primary healthcare system."



George Brown grad Margaret Detlor was recently named president of the Ontario Dental Hygienists Association.

"This is an exciting time for dental hygiene and the public. The new legislation increases access to preventive oral care services. Those who will benefit most are individuals who can't afford to take care of their teeth and gums or are physically unable to get to a dental office, such as the sick and the elderly," says Detlor.

She's excited about assuming the year-long top volunteer position of a large and growing association. As president, one of her mandates will be to raise public awareness about the importance of good overall health, as research continues to link oral health to other diseases throughout the body.

Detlor has been a long-time volunteer member of the ODHA. Since 2004 she has held a number of positions, including serving as the ODHA's Long-Term Care Representative, a member of several committees and task forces as well as director on the board.

Following graduation from the Dental Hygiene Program at George Brown in 1988, Ms Detlor, originally from Kitchener, worked in a periodontal and a pedodontic dental office in the Kitchener-Waterloo area until moving to Point Clark. Her business, started five years ago, now has contracts with nine long-term care homes with more than 1,000 clients.

Established in 1963, ODHA advocates for the profession. Dental hygiene is among the largest of the regulated healthcare professions in the province. In Ontario, all dental hygienists are registered with the College of Dental Hygienists of Ontario, which regulates the profession to ensure the public receives safe and effective healthcare.

A 20-year veteran dental hygienist from Point Clark, Ont., Detlor owns and operates Bluewater Dental Hygiene Services, a mobile business serving the homebound and residents in long-term care homes located in the Bruce, Grey and Huron counties. Detlor takes the reins of the association as significant changes are happening in dental hygiene in Ontario.

With amendments to the Dental Hygiene Act passed last September that allow dental hygienists to work outside the traditional dental office, more and more dental hygienists are starting their own businesses.

President Anne Sado

Welcome to summer – or as it has come to be known in the GTA: ‘construction season.’ As many of you head off on your well-earned vacations this year, you will be very happy to know that while you are away George Brown College will be doing its part to contribute to the spirit of renewal, and in September you will be returning to campuses with several new and significantly improved spaces.

The beginnings of this renewal have already been visible for some time with the expansion of the Centre of Hospitality and Culinary Arts and the purchase and renovation of 215 King, but there is much more to come. Our newly leased space at 230 Richmond Street East will create a nice domino effect, enabling us to expand in-demand programs and begin construction on both a Student Assessment Centre and Career Centre at St. James to support an enhanced student experience. And as we carry our numerous upgrading and maintenance projects this year, they will be done with a much stronger focus on energy efficiency in line with our Green Strategy. Here are the highlights of some of the specific changes happening this summer.

At the St. James campus, construction at our new space at 230 Richmond Street East will be completed over the coming weeks, with the School of Design, Institute without Boundaries, as well as the Centre for

Continuous Learning’s photo labs relocating there over the summer. Occupying the entire ground floor of the building, the new space will be fully customized to offer students a learning environment that is state-of-the-art and current with workplaces in their industries.

With the School of Design’s exit from 200 King, its former space on the second floor will be used to expand the Centre for International & Immigrant Education, relocate the Activation/Gerontology program from Ryerson and expand general classroom space – resulting in additional capacity at Ryerson for the School of Early Childhood to offer its new degree program.

One of the most notable improvements at St. James will come with the availability of space on the second floor for our new Student Assessment Centre, and construction there is already underway. The execution of this longstanding project is major step forward in meeting the growing demand for online testing within the College. The new centre will consolidate and streamline testing activities from multiple departments, including Learning Innovation and Academic Development, Educational Resources, and Immigrant Education.

The renovation of 215 King Street East is also nearing completion, with additional classrooms and 7 The

Chefs’ House restaurant set to open this Fall (see page 2). Also ready by the Fall will be 300 Adelaide Street East, which has been undergoing significant construction since early last year.

A number of upgrading and maintenance projects in our existing facilities will also be carried out at Casa Loma campus this summer, including washroom upgrading, the installation of a new chiller at 175 Kendal, and the retrofitting of our heating and cooling systems to be more energy efficient as part of the College’s Green Strategy.

Over the next year, we will continue planning even greater expansion and improvement of our infrastructure. Driven by growing demand for our programs and increasing funding, the College has already nearly doubled in size since 2000.

These are certainly exciting times to be part of the GBC community. As we grow in size, so too will the number of students graduating from GBC, ready to pursue the rewarding careers of their dreams. Thank you all for your hard work and commitment in helping make this exciting growth happen, and thank you for your patience as we continue to meet the demand for greater physical capacity at the College.



STAFF CELEBRATION – What’s the formula for a successful George Brown staff celebration? Well, the 40th Anniversary staff party on June 10 at the Sony Centre went something like this: Cold drinks, a hot band, great food plus fast dancing = 500 happy staff.



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